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ACQUISITION OF ARTMedGroup (Krasnoyarsk, Russia)

07 December, 2015

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# MDMG'S STRATEGY IN ACTION: ARTMedGroup (Krasnoyarsk, Russia)

- The first clinics of the ARTMedGroup (AMG) was opened in 1996. Company successfully operates on the market for 19 years and is included in TOP-5 list of Russian private players on IVF market and #1 private player in Siberia
- AMG is operating on 3,415 sq m of facilities located in the center of each city of its presence. 84% of premises are leased
- Group's focus is IVF and obstetrics and gynecology which is an absolute match with MDMG's profile. AMG is considered to be an ideal fit for MDMG's expanding network across Russia
- AMG is present in most of the key cities of Siberian Federal district which is one of the wealthiest federal districts of Russia
- Total population of cities of Group's presence is ca 4.4 mln people while total population of Siberian Federal district is ca 19.3 mln people
- Company's revenue accounted for RUB 395 mln for FY 2014; RUB 322 mln for 9m 2015
- In 2014 AMG made 2,145 cycles of IVF; in 9m 2015 1,594 cycles were performed

#### New regions of MDMG presence and new asset in Novosibirsk



#### **Key terms of the transaction**

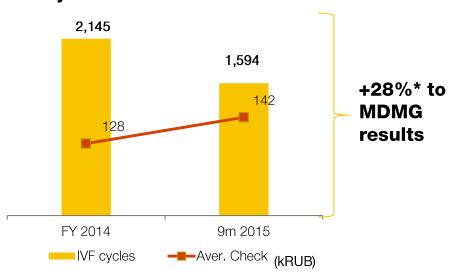
Object	100% of ArtMedGroup			
Enterprise value	RUB 500 mln: RUB <u>485 mln</u> will be paid in 2016; RUB <u>15 mln</u> of net debt			
Closing	The transaction is expected to be completed in January, 2016 after regulatory approvals			
Funds	100% own funds			

# ATTRACTIVE ACQUISITION OF HEALTHY BUSINESS

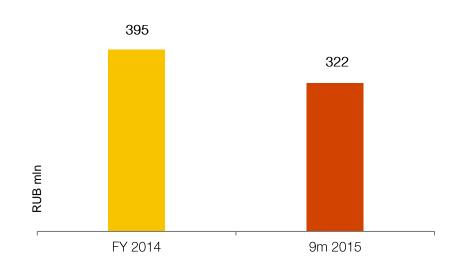
#### **AMG** clinic in Novosibirsk



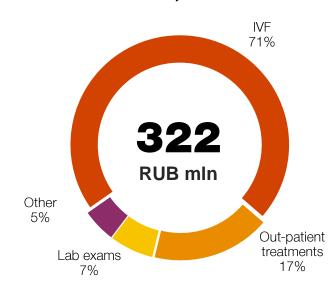
## **IVF** cycles



#### **Revenue of AMG**



## AMG revenue structure, 9m 2015



<sup>\* -</sup> based on FY 2014 MDMG IFRS results Source: AMG's unaudited management accounts for 2014- 2015

# ATTRACTIVE NEW REGION FOR MDMG PRESENCE





AMG presence	Population	% of urban population	Number of deliveries in the region, per year	Birth rate in the region, per thousand population
Krasnoyarsk (region)	1,052,218 (2,852,810)	76%	41,218	14.4
Novosibirsk (region)	1,567,087 (2,731,176)	78%	38,387	14
Omsk (region)	1,173,854 <i>(1,978,200)</i>	72%	29,761	15
Barnaul (region)	635,530 (2,390,638)	56%	31,556	13.2
Siberian Federal District	19,312,169	73%	283,886	14.7

## ARTMEDGROUP CLINICS – INVESTMENT HIGHLIGHTS

#### Support

#### **MDMG** benefit

Expansion to new attractive regions

 Presence in most of the key cities of Siberia: Krasnoyarsk, Omsk, Novosibirsk, Barnaul with total population of 4.4 mln people and high regional GRP per capita

- Regions of AMG presence are one of the most densely populated in Siberia
- Birth rates higher than average indicators across Russia

 New attractive region for Company's presence



Focus on IVF and gynaecology

- AMG is in TOP-5 of Russian private players on IVF market and #1 private player in Siberia
- OBGYN and IVF make a big contribution (78%) to AMG's revenue
- Consolidation of AMG operational results will add to Group numbers +28% of IVF cycles based on FY 2014 results

 MDMG strengthens its position on the core market

19 years of successful operations

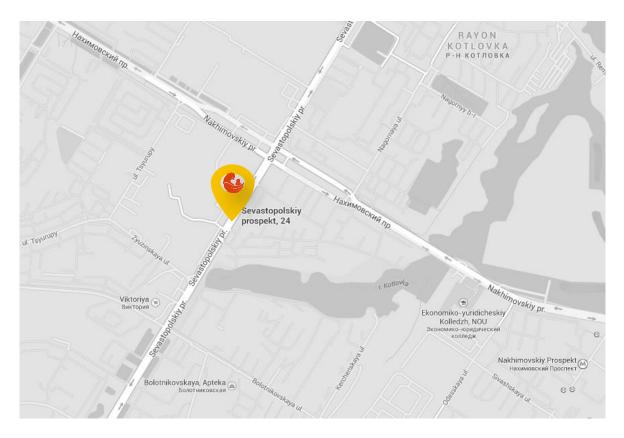
- AMG works with doctors who are recognised as regional leaders in IVF, OBGYN and ultrasound diagnostics
- ARTMedGroup's doctors implement advanced medical technologies and use modern equipment
- Company has highly competent physicians and strong management team who will remain with the business after acquisition

 MDMG aims to work with the leaders of medical business

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